



## PEACE, LOVE & MY IPAD

7 February – 25 May 2014 MEDIApoint, Lobby

### HAI ART (INTERNATIONAL PLATFORM FOR EXPERIMENTAL ARTS, HAILUOTO), JUHA VALKEAPÄÄ & KARI SIVONEN, TEEMU RÄSÄNEN

*Peace, Love & My iPad* exhibition presents experimental, interactive sound art works and installations.

**Media conference**

Thursday 6<sup>th</sup> of February at 11.00

**Artist talks**

Friday 7<sup>th</sup> of February at 12.00

**Opening**

Friday 7<sup>th</sup> of February at 18.00

**iPad Music Workshop**

Thursday 6<sup>th</sup> of February at 15-17.00

The workshop is open to everybody, who is interested in music and technology. The workshop is run by Antye Greie-Ripatti (Hai Art). In English, advance enrolment.

**Hai Art** is an artist ran international art platform with focus on experimental art forms such as new media, sound art, environmental, ecological and participatory arts with crossover to science and education to intertwine international and local programs in Hailuoto, Finland. Hai Art is running a regular media lab "LAB" in the center of the village, for sound and video experiments, production and art. The iPad music app development project in Hailuoto is collaboration with the local school. Hai Art has developed together with artist Juan Carlos Duarte Regino and local children its own sound application for iPads *Sound Map Hailuoto* (<http://www.haiart.net/read.php?id=6731848>) The app is used in the iPad Orchestra, which is an electronic music group for kids. The iPad orchestra will perform at the Pori Art Museum during the Night of the Museums 17.05.2014. In the *Peace, Love and my iPad* exhibition you can try the *Sound Map Hailuoto* App.

Sound and performing artist **Juha Valkeapää** and architect **Kari Sivonen** will build to the exhibition sound installations. The installations will provide "listening angles" to the museum. You can enter inside the installations and listen to the museum building. In each installation the museum will sound different, as the installations remake the acoustics of the museum. The listening angles are spaces within spaces. In the lobby you can listen to sounds in a vintage phone booth. In the MEDIApoint you can test out how it feels to be inside an ear canal, and you can lie back on a divan watching the sky through the ceiling light shaft, listening to the sounds in the space.

Artist **Teemu Räsänen** brings to the exhibition *OB-A 21 Neuro Modulator* -brain modulator machine, which has been planned for psychological manipulation of the user's mind and cognition. The device has been modified for the museal environment and carries a programme for customised affective art modulation. The device and its programming are based on the methods of cognitive psychology, NLP and suggestion. The device may only be used in the presence of museum staff. A modulation cost 5 euro / person, and there is age recommendation.

**Additional information:**

Porin taidemuseo, Eteläranta, 28100 Pori, tel. +358-2-621 1080 /1081 [www.poriartmuseum.fi](http://www.poriartmuseum.fi)

Exhibition curator Pia Hovi-Assad puh. 044-7011089 [pia.hovi-assad@pori.fi](mailto:pia.hovi-assad@pori.fi)