



LARS BREUER, SEBASTIAN FREYTAG, GUIDO MÜNCH: MASTERCOPY

Wing / MediaPoint, 16/04 – 30/05 2010 / Sculpture Garden, 16/04 – 23/05 2010

COVER VERSION Project Room, 16/04 – 23/05 2010

- **Lecture “Modernism and Gesamtkunstwerk” 14.04. 2010 6.30 pm at Pori Art Museum, Lecture hall, 2nd floor** Artists Lars Breuer, Sebastian Freytag and Guido Münch will give a lecture on KONSORTIUM –artist group and their artistic work and vision.
- **Preview for the media Thursday, 15 April, from 10 am to 2 pm.**
- **An artist talk Friday, 16 April, at 12 noon, the artists will present the exhibitions**
- **The opening of the exhibitions will be on Friday, 16 April 2010, at 6 pm.**

The young German artists Lars Breuer, Sebastian Freytag and Guido Münch founded in 2004 an artist's group and a non-commercial exhibition space called KONSORTIUM. The group is a dedicated community whose radical idealistic aim was to place itself outside topical trends in art and the art market.

Lars Breuer, Sebastian Freytag and Guido Münch share an interest in various artistic ideologies and movements, such as early 20th-century avantgarde and its successors, the art trends of the Sixties, Minimalism and Conceptual Art. The motto of the group is taken from the Russian avantgarde artist Varvara Stepanova: "Study and know the old, but create the new." KONSORTIUM artists are autonomous but the collaborative work and installations give them a chance to react to the form and content of another's work. This approach produces various kinds of interesting contrasts and contradictions between their works. KONSORTIUM artists have one thing in common: they each copy their respective historical sources while at the same time contesting both their meaning and its significance for the group's overall artistic practice. By moving between the original and the copy, between the pattern and its actualisation, between personal 'handwriting' and digital print, KONSORTIUM investigates the place of art in the field of globalising culture.

The title of the exhibition refers to the positive connotations of the master copy, which in early modern art history was largely associated with the attempts of aspiring artists to achieve greatness by copying the masters. This have been overshadowed in the digital age by connotations of a criminal kind: the very act of copying has come to be equated with theft.

The exhibition has been realised in co-operation with Rudolf-Scharpf-Galerie / Wilhelm-Hack-Museum, Ludwigshafen am Rhein, Germany. An exhibition catalogue called *Mastercopy* has been published on the occasion of the exhibition tour. Curators: Theresia Kiefer and Pia Hovi-Assad.

The KONSORTIUM artists have created another exhibition; entitled *Cover Version*, it is presented in the Project Room. The piece consists of works from the collection of the Maire Gullichsen Art Foundation and works by members of the KONSORTIUM. The curated selection includes Unto Pusa's *Ympyrä neliössä (Homage a Delaunay II) [Circle in a square (Homage a Delaunay II)]*, Sam Vanni's graphic series *Neljän värin etydejä I-VIII [Four Colour Etudes I-VIII]* and a painting by Lars-Gunnar Nordström, *Dimensionaalinen tilanne [Dimensional Situation]*, on which the KONSORTIUM artists have then commented through their own works. The title *Cover Version* is an allusion to the practice of creating new versions of existing songs in pop music. *Cover Version* is a vehicle for the KONSORTIUM artists to reflect upon influences and connections to the history of art – in particular to the collection of the Maire Gullichsen Art Foundation.