



Media release

MARGARITA ANDREU: ENTREVEURE / VIEWER – THE GESTURE OF THE IMAGE

12/02 – 04/04 2010 Wing / Mediapoint

**Preview brunch for the media on Thursday, 11 February, from 10 am to 2 pm.
Margarita Andreu will be present.**

**An open information meeting for the public will be held on Friday, 12 February, at 12 noon,
when the artist will present the exhibition.**

The opening of the exhibition will be on Friday, 12 February 2010, at 6 pm. *Welcome!*

The Spanish artist Margarita Andreu was born in 1953 in Cercs in the Barcelona province in Catalonia. Barcelona has always been a centre for her, from where she has ventured forth on research trips to the surroundings of Barcelona as well as to other cities in the world, recording the façades, structures and architectural details of buildings.

Margarita Andreu wants to entice people to observe their environment in a new way. Using photography and video as her tools, Andreu studies the interrelations of light, colour and texture. She observes the architectural space, its physical effects and how it impacts on social relations.

In the exhibition in Pori Art Museum, Andreu's videos are projected onto translucent screens that the viewers can move. The sense of presence is enhanced by the movements of the viewers and the exhibition elements, bringing the audience, the space and the associated meanings into interaction with each other. The images open up, spreading out into the space, constantly changing the nature of the space and of perception.

Entreveure / Viewer builds up into an architectural video installation in which the viewer, the works and the space itself are all in interaction. Prior to creating the piece, Andreu came to Finland to do research, recording visual material in Pori and Helsinki as well as other places. The subject of Andreu's interactive installation in the Wing gallery is the human body and its movements in both public and private spaces such as cafés, railway stations, and ship's cabins or in the homes of the artist's friends. By depicting public places such as stations, Margarita Andreu illustrates time and its mobility, and the movement of people from one place to another.

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